



AJ INSTITUTE OF ENGINEERING & TECHNOLOGY

A Unit of Laxmi Memorial Education Trust®

(Approved by AICTE, New Delhi, Affiliated to Visvesvaraya Technological University, Belgavi)

CAMPUS PLACEMENT DRIVE REPORT

[24]7.ai conducted a Campus placement drive on **2nd February, 2019** in A.J. Institute of Engineering and Technology, Mangalore.

[24]7.ai is redefining the way companies interact with consumers. They help businesses attract and retain customers, and make it possible to create a personalized, predictive and effortless customer experience.

They give companies the unparalleled ability to know and act on consumer intent in milliseconds. By applying the power of big data and machine learning, they have developed predictive models that have been tuned by more than one billion annual interactions and have in depth knowledge of more than 70 consumer journeys across multiple verticals.

Customers can start anywhere with quick deployments that deliver rapid results and scale by leveraging existing technology investments. Designed as SaaS from the start, [24]7.ai's platform is constantly improving while reducing the work required by IT. Their solutions are enterprise-ready, secure, and scalable with hundreds of mission-critical deployments worldwide.

Panel of four members, Ms. Sarah Irene, Mr. Fahad, Mr. Amith & Mr. Durga Prasad came for searching suitable talent by conducting student interviews for **Digital Interaction Executive**, Providing backend support to customers through email and chat, troubleshooting technical issues. The Panel members were welcomed with bouquets and Memento as a token of appreciation and respect. Panel members were very keen in conducting Campus recruitment drive next year also.

The programme was coordinated by Ms. Meghana Ballal and Mr. Aaron Karat (Training & Placement Officers). The programme commenced with a warm welcome of [24]7.ai HR team. This was followed by a small presentation by Mr. Amith which gave a detailed knowledge of the company and the job role. After that the following rounds of interview were conducted

Round 1: Screening Round

Round 2: Aptitude Test

Round 3: Operations Round

Around 48 candidates participated in the campus recruitment drive, out of which 27 candidates were qualified after the first round. Qualified candidates were then assessed on their psychometric and aptitude skills, after which 18 candidates were shortlisted. After the third and final round 2 candidates were shortlisted and selected by [24]7.ai.

Overall experience and feedback of [24]7.ai recruitment team was very positive as the need of their organization to search the right talent to drive its business objectives were fulfilled by the students and the Campus Recruitment Drive conducted by us.

Our Principal Dr. Shantharama Rai C., motivated & supported in every aspect for the successful conduction of this campus drive & quoted how such programmes were essential for boosting the confidence of students and for the strong image of our Institute by building a bridge between prestigious IT organisations and AJIET.



Ms. Meghana Ballal
(Training and Placement Officer)

Dr. Antony P J
(Chief Coordinator – Placements)

Dr. Shantharama Rai C.
(Principal)

CC to:

- 1. President - LMET (for information)**
- 2. Vice President - LMET (for information)**